

# Top 7 Healthcare Trends to Look for in 2025



Healthcare is undergoing transformational change with rapid technological advancements. Clinicians now manage over **1,300 data points per patient**, up from just seven decades ago.

Despite this progress, challenges persist like-



Cognitive Overload

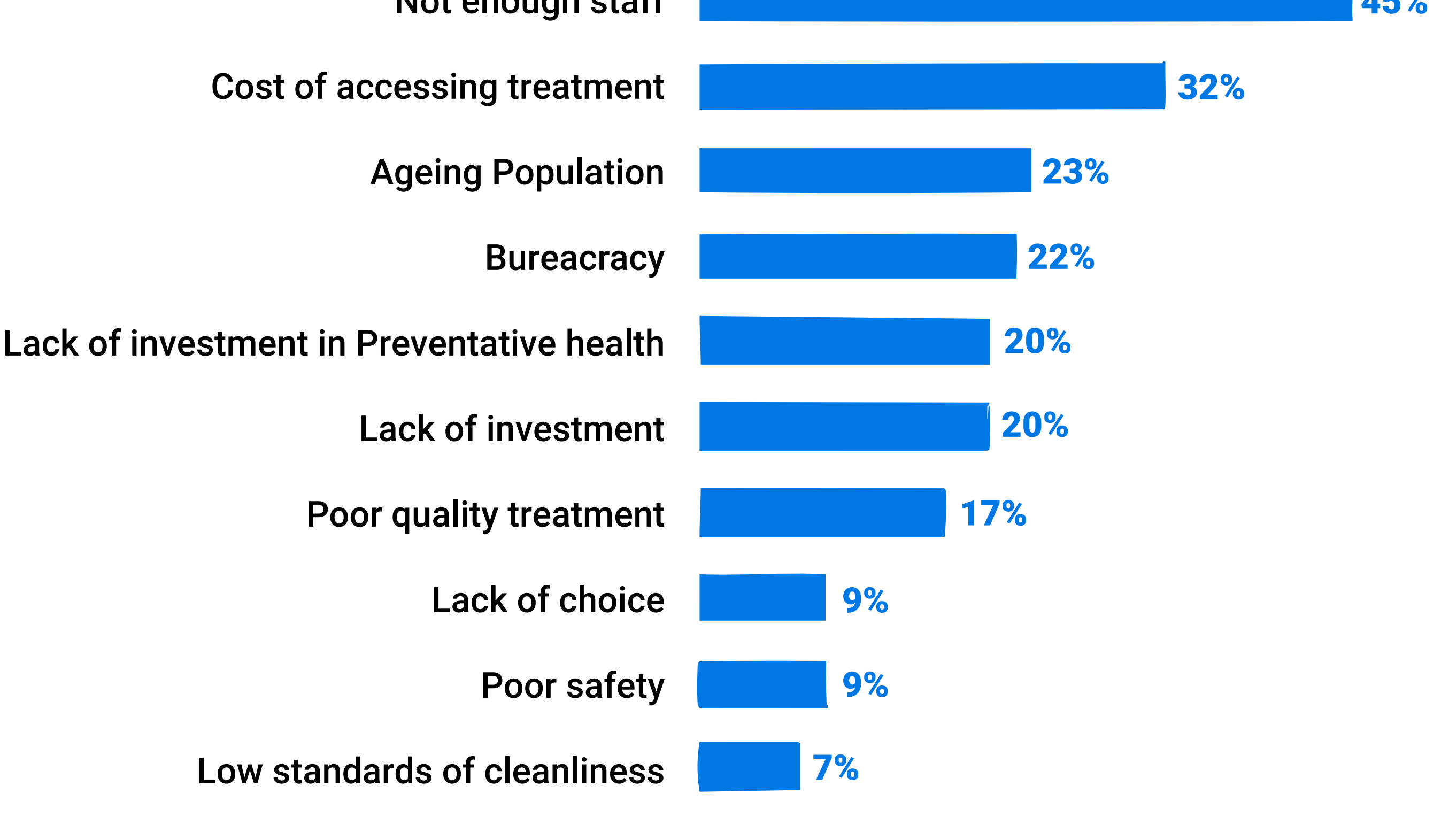


Workforce Burnout



Need for Equitable Care

## Challenges Across Healthcare Operations



Percentage of Respondents

## Biggest Expected Changes in Investment

Mean Percentage Budget Change Expected in 2025



Generative AI



Artificial Intelligence



Cyber/Information Security

## Healthcare Trends that Can Benefit Healthcare Providers

### Generative AI

97% of healthcare payers plan to increase investment in Generative AI.

#### Applications

- Generate realistic synthetic data for AI training while protecting patient privacy.
- Develop personalized treatment plans tailored to individual needs.

By 2027, Generative AI solutions will reduce administrative cost by 30% for most health insurers with more than one million members.

Gartner Insight

#### Benefits

Faster treatments, enhanced precision medicine, and improved patient outcomes.

### Artificial Intelligence

86% of healthcare providers are expected to deploy AI in operations by 2027.

#### Applications

- Automatically capture and transcribe patient visits
- Predict patient outcomes and optimize processes like scheduling and EHR
- Streamline administrative tasks such as patient admission and follow-ups.

By 2027, 20% of payers will yield a faster return on investment (ROI) in AI investments by prioritizing and investing in organizational culture and employee experience – outpacing the revenue of their competitors.

Gartner Insight

### Industry Cloud

#### Benefits

- Secure data storage
- Interoperability
- Seamless patient data integration
- Ensuring regulatory compliance

#### Applications

- Predictive analytics for improved patient care.
- Streamlined appointment scheduling.
- Real-time provider collaboration.

As per a survey, Healthcare organizations invest an average of \$38 million annually in cloud services, with 72% of executives highly satisfied with their cloud migration efforts.

### Wearable and RPM

#### Applications

Smartwatches, glucose monitors, and heart rate trackers empower patients to:

- Track their health in real time.
- Share data with providers for prompt interventions.
- Take an active role in managing their

#### Benefits

- Ensure interoperability for seamless data flow.
- Integrate tools into workflows to support care

The global market for wearable electronic devices is projected to reach 644 million units and \$90 billion in spending by 2028.

### Teleheath

#### Key trends

- Expanded access to rural and underserved areas.
- Specialty care on demand
- Hybrid models for patient care

By 2030, nearly 80-90% of outpatient visits are expected to become virtualized.

### Modernise Data

#### Benefits

- Real-time analytics to identify patient trends and risks.
- Actionable insights to ease cognitive load.
- Advanced visualization tools for better decision-making.

The "smart hospital" market, which integrates technologies like AI, IoT, and robotics, is projected to grow to \$148 billion by 2029

### Strengthen Governance

#### Key governance priorities for 2025

- Establish AI frameworks for responsible tech use.
- Ensure equitable access to innovation across populations.
- Engage clinicians in designing real-world solutions.

Nearly 60% of health plan leaders expect recent and upcoming regulatory changes to heavily influence their 2025 strategies.

## Payers: Critical Outcomes of Digital Technology Investments

Critical Outcomes of Digital Technology Investments and Performance of Outcomes Against CEO Expectations

Percentage of Healthcare Payer Respondents, Multiple Responses Allowed



n = 43: Healthcare Payers CIOs and Technology Executives answering Q: Thinking about your enterprise's investments in digital technologies, which types of outcomes are most critical to your enterprise? (Multiple responses allowed)

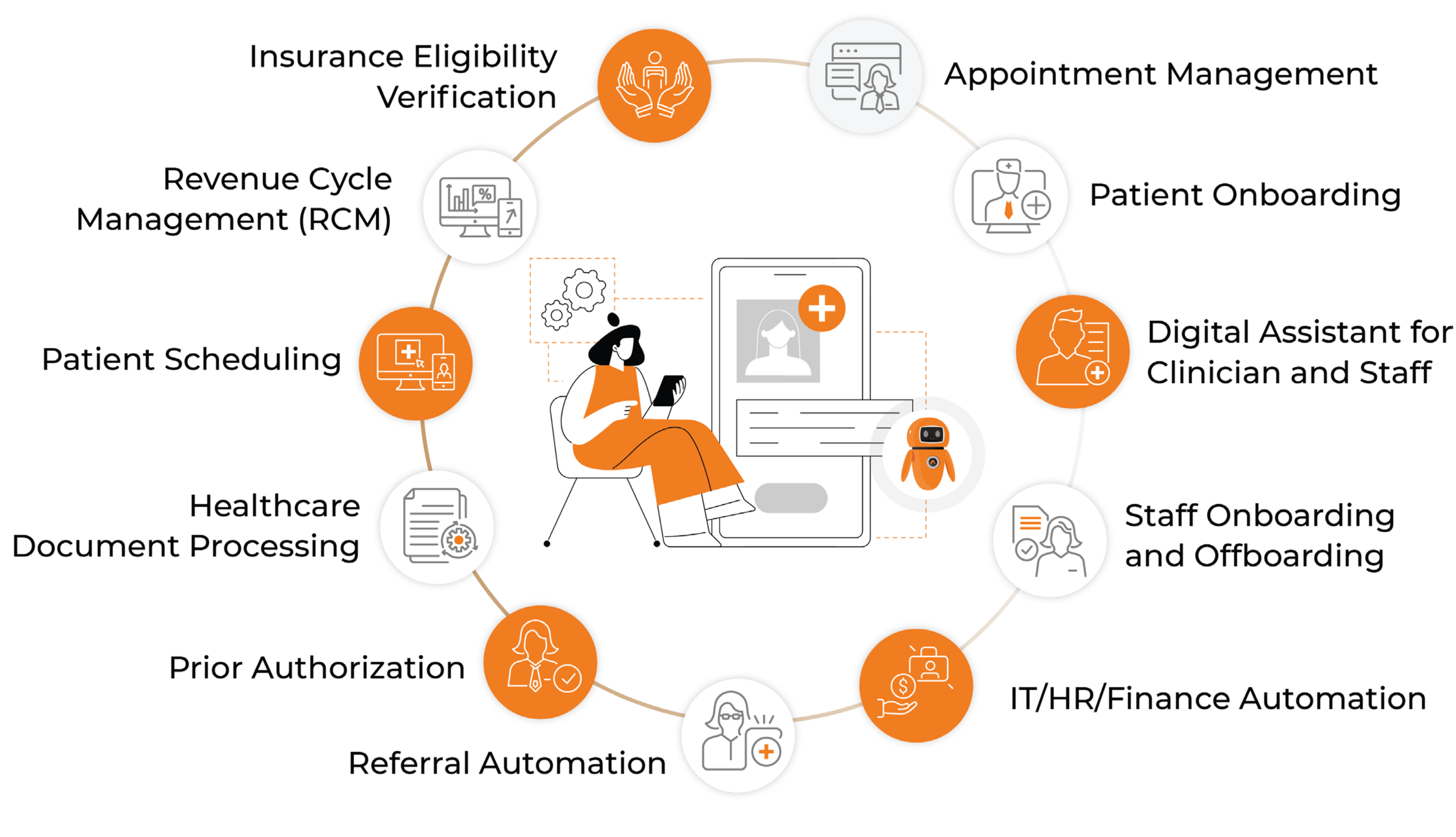
n varies: Healthcare Payers CIOs and Technology Executives to select the given outcome as most critical answering Q: How would your CEO (or head of the enterprise, agency, bureau or department) rate the performance of your enterprise's investments in digital technologies toward the realization of these business outcomes?

Source: 2023 Gartner CIO and Technology Executive Survey  
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## CareFlo

### AutomationEdge AI Cloud for Healthcare



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