

## **AADHAAR Card Masking with Intelligent Document Processing**

Governed by UIDAI, 12 digits unique AADHAAR number is utilized by citizen as a proof of identity to avail many government schemes, KYC process, employee onboarding, loan processing and others

> "As per RBI records, over 131.68 crores AADHAAR card issued by UIDAI to Indian Citizens"

## **Challenges with AADHAAR Card Sharing**

Casually sharing AADHAAR card for various purpose leads to







Threat to privacy

Misuse of identity

Disclosure to sensitive information

To rectify these challenges and make AADHAAR card sharing secure, in May 2019 RBI issued direction on KYC guidelines and made it mandatory for all users to share masked AADHAAR card a part of KYC process.

# What is AADHAAR Card Masking?

AADHAAR Card masking is the process that conceals the first 8 digits of AADHAAR number in the application as a part of proof and keep rest of 4 digits visible. Also, demographic information such as DOB, gender, address and QR code remain the same.





# How does Automation Edge Doc Edge help in fast and accurate AADHAAR Card masking?

Irrespective of industries, AADHAAR card has been widely used by customers during onboarding, claims processing, loan processing and for other purposes for KYC process. Organisations keep these AADHAAR Card copies in scanned format. Tradition KYC process involve various stages like -



Card scanned copies



copies in database



copies manually

But, AutomationEdge DocEdge an Intelligent Document Processing(IDP)solution helps enterprises get away with repetitive task of KYC verification and easily redact 12 digits from AADHAAR card and mask AADHAAR card from images and videos in few seconds.

### Why choose AutomationEdge DocEdge? AutomationEdge DocEdge is in-built with AI technologies like OCR, RPA, and Machine

Learning(ML) that mainly focus on digitizing and extracting relevant information from documents.

AutomationEdge DocEdge smartly mask AADHAAR card by wiping out challenges like:



to poor image quality



**AADHAAR** card

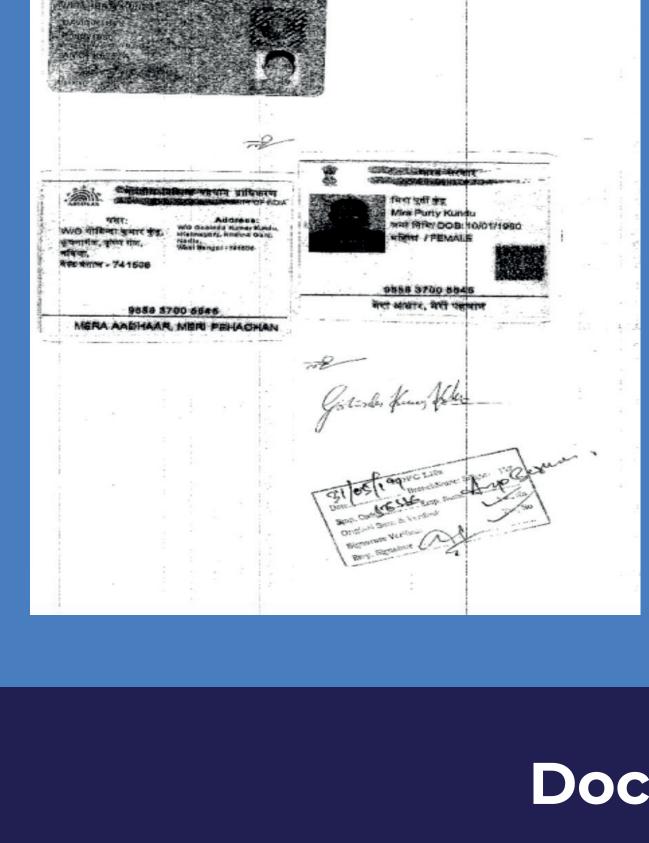
wrongly masked



documents

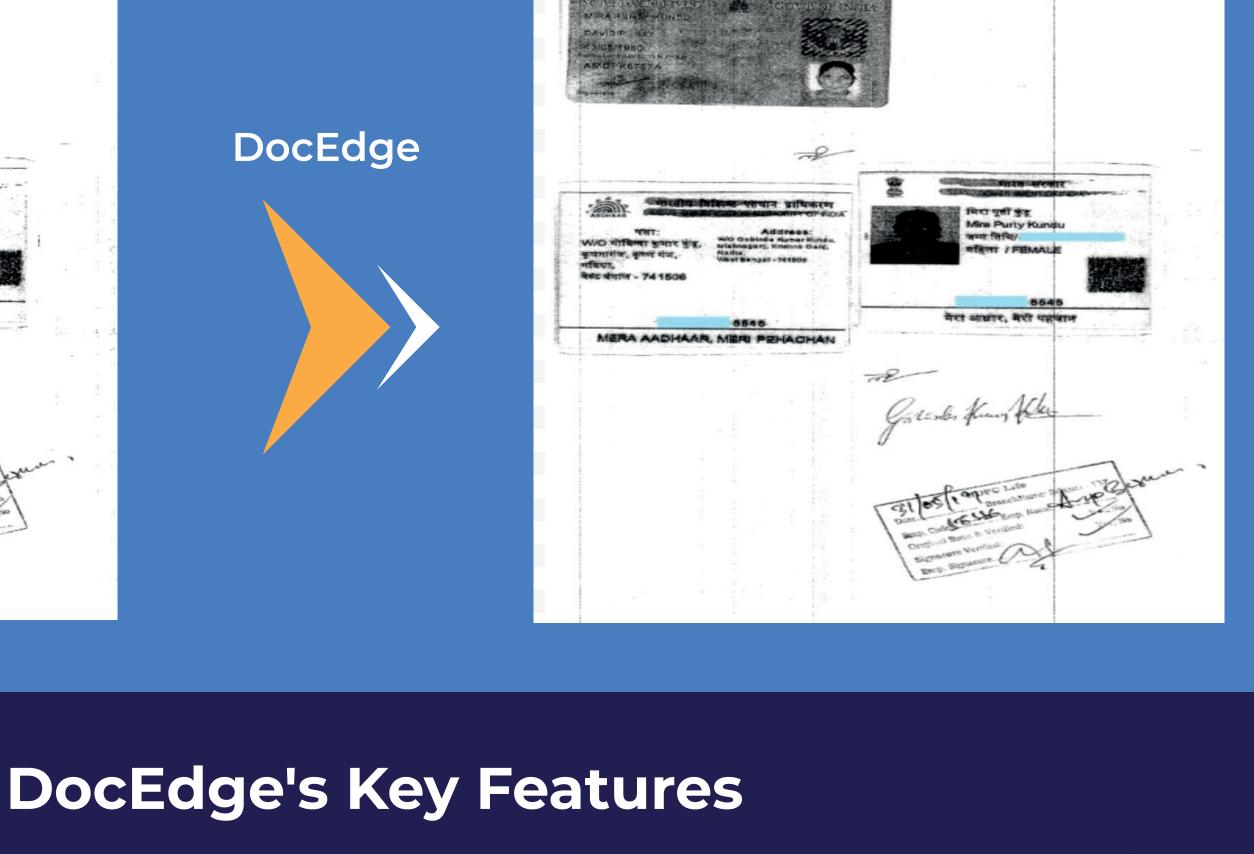
**After** 

Before

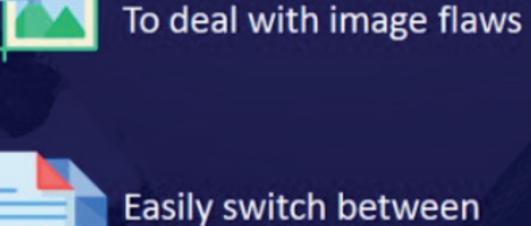




DocEdge



#### Native support for OS major use cases agnostic Built-in image correction Feature-rich web



Choice of

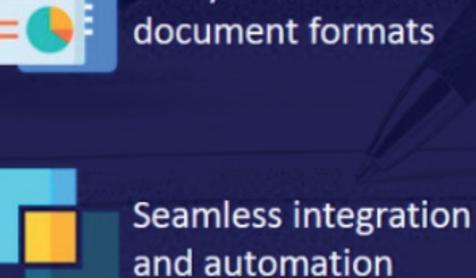
OCR vendors

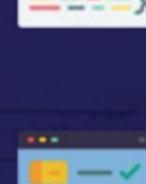


console with RBAC

Robust architecture for

upscaling and downscaling





Java based tool

Native support for

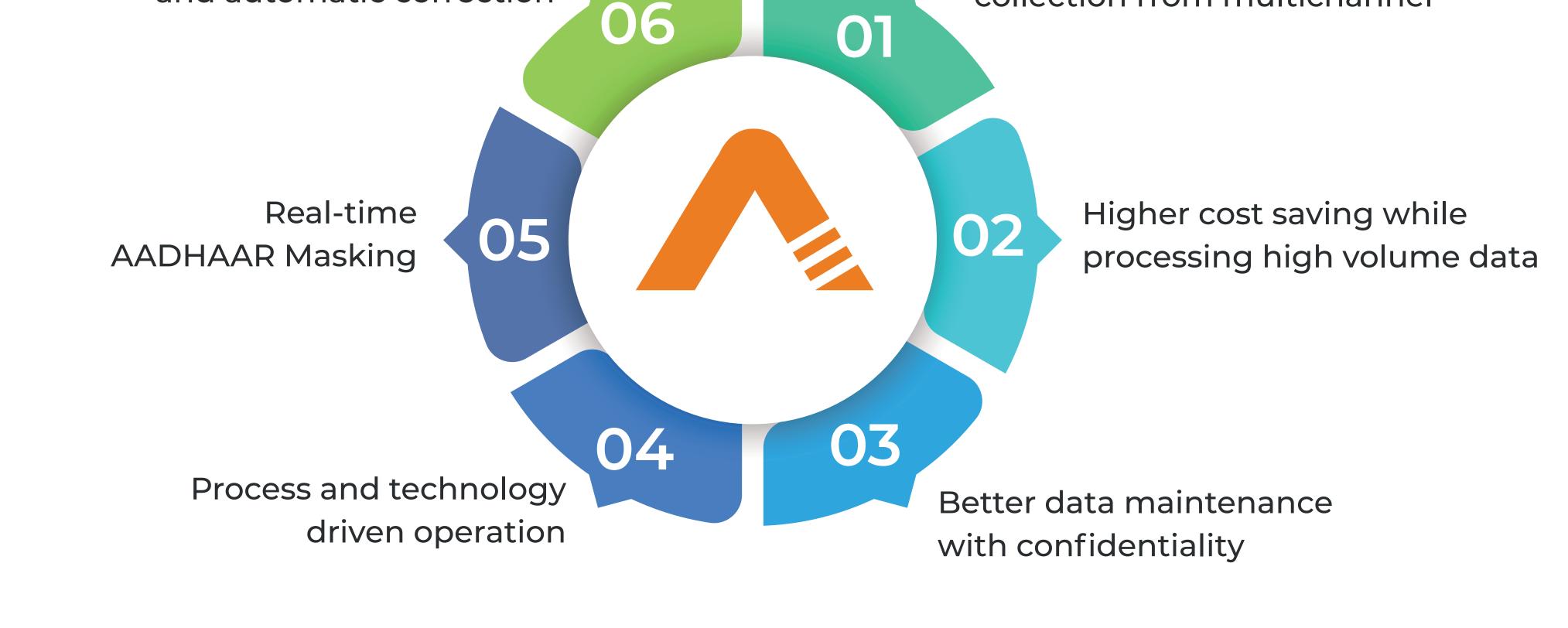


Key Benefits of Automation Edge Doc Edge

in AADHAAR Masking

Maker-Checker processes

#### Visual inspection of bad images Reduced manual effort on data and automatic correction collection from multichannel



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