

Build vs Buy Automation The Hidden Costs of Homegrown Tools



Homegrown automation tools may start as quick wins, but at enterprise scale they quietly increase cost, risk, and complexity. As workflows expand and cloud adoption accelerates, internal tools struggle to keep up with governance, AI needs, and business resilience. This is why enterprises are shifting from homegrown automation tools to enterprise automation platforms and AI automation platforms built for scale. 82% of enterprises using homegrown automation hit scalability and high total cost of ownership issues within 18 months, compared to just 24% using enterprise-grade platforms.

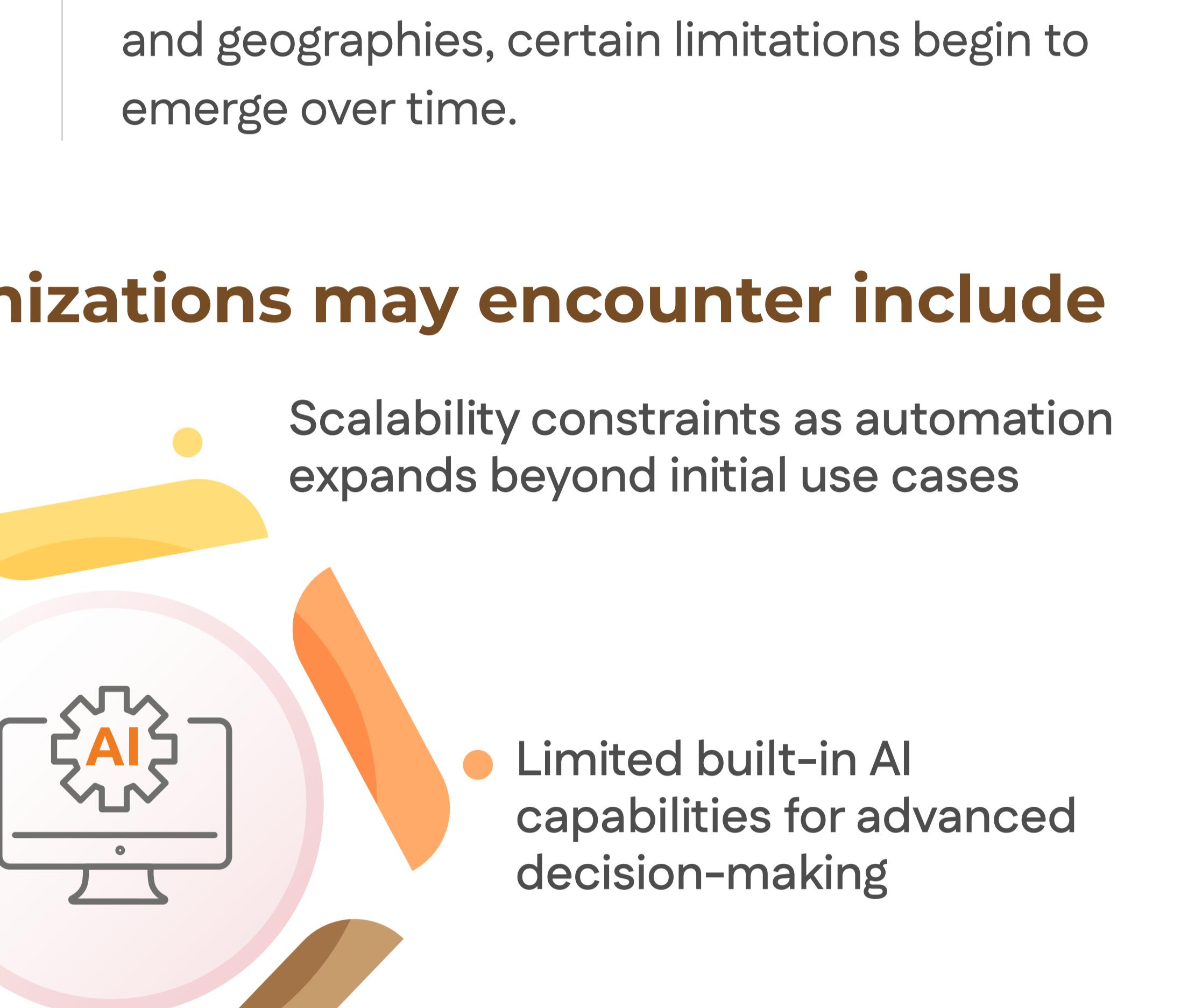
Why Homegrown Automation Is Breaking at Scale

What works for a few workflows fails across the enterprise.

Most homegrown tools rely on:

- Custom scripts and one-off integrations
- Heavy developer dependency
- Manual monitoring and fixes
- Limited governance and visibility

As automation grows, maintenance overhead rises, innovation slows, and risk increases.

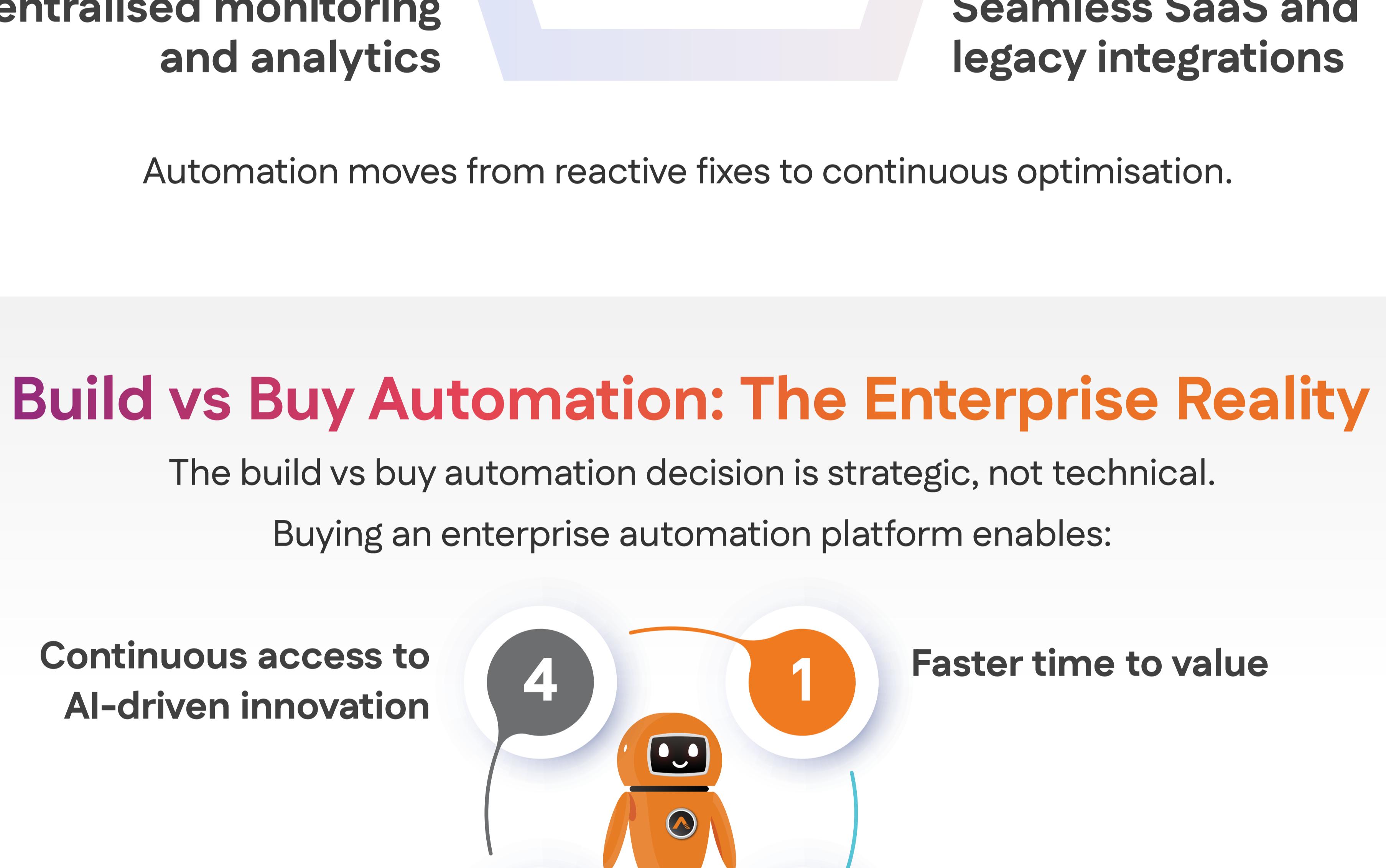


Source: Grandview Research

The Hidden Limitations of Homegrown Automation Tools

Homegrown automation tools often work well in the early stages and help teams move quickly. However, as automation scales across functions and geographies, certain limitations begin to emerge over time.

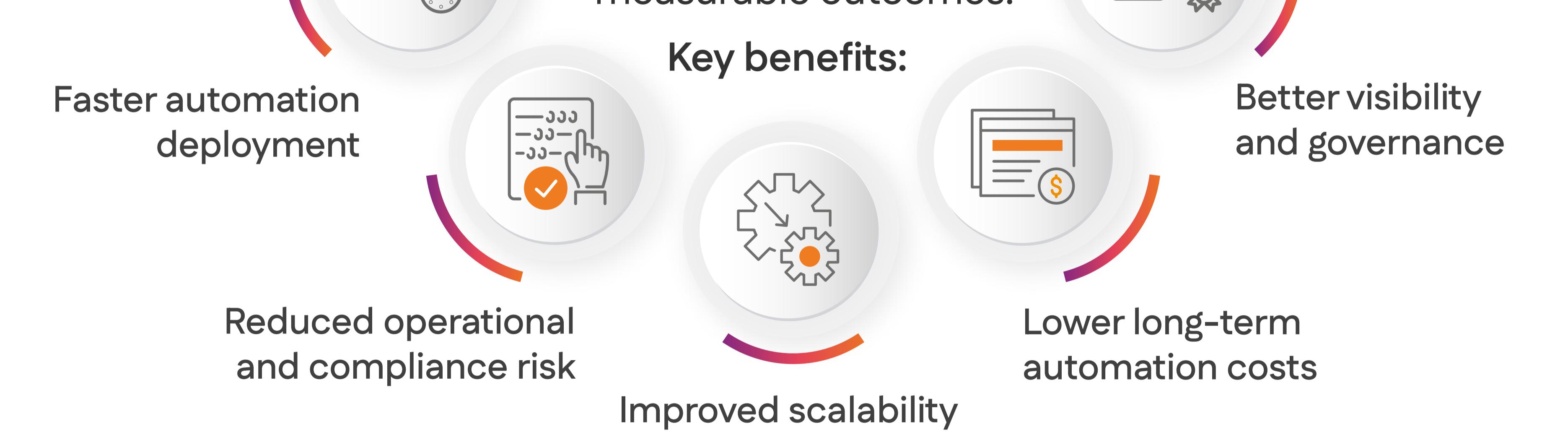
Common challenges organizations may encounter include



The Solution - Enterprise AI Automation Platforms

Modern AI automation platforms are built for workflow automation for enterprises.

Built-in AI and intelligent decision-making

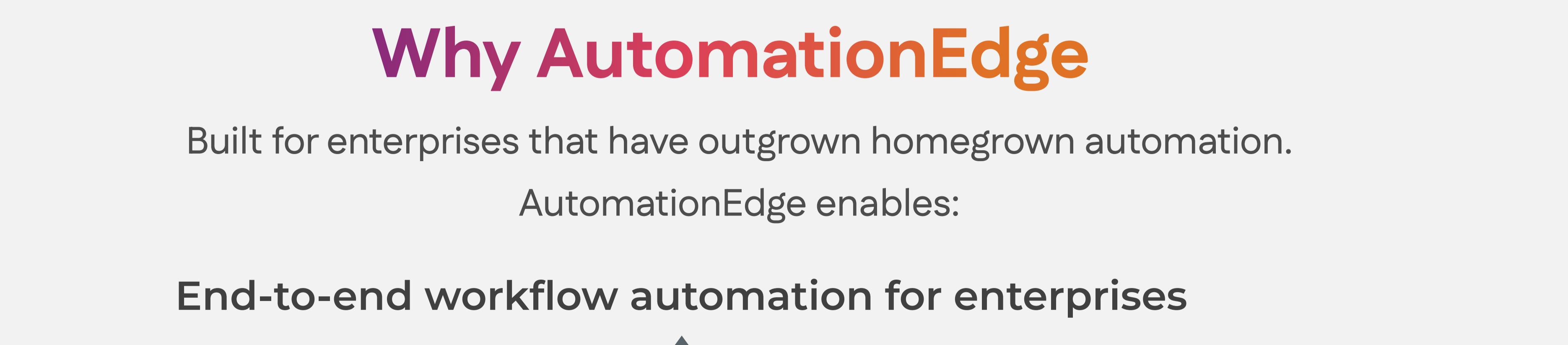


Automation moves from reactive fixes to continuous optimisation.

Build vs Buy Automation: The Enterprise Reality

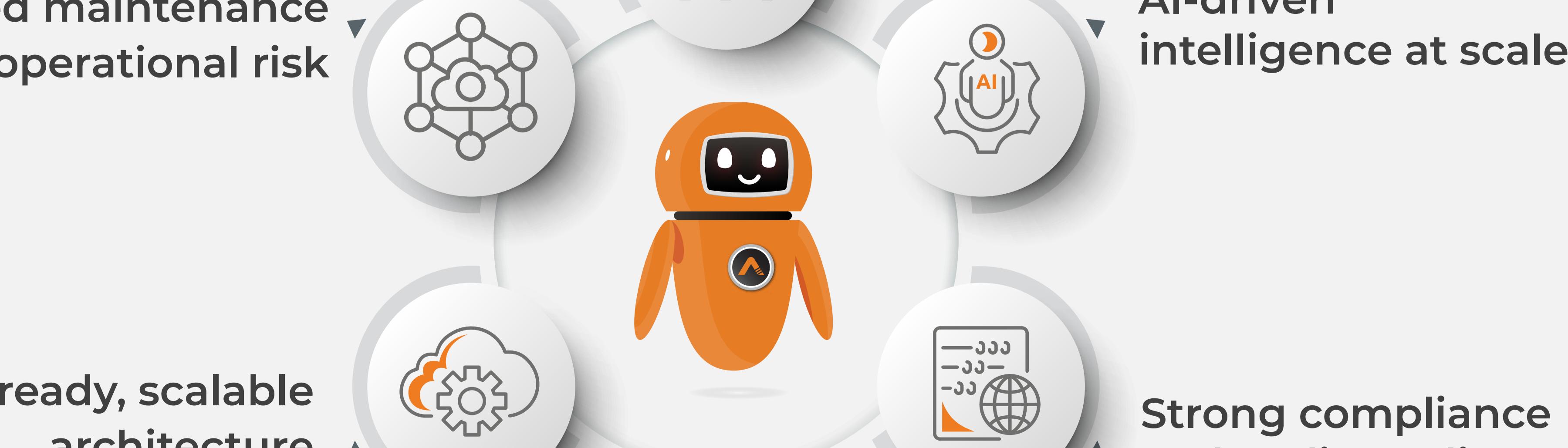
The build vs buy automation decision is strategic, not technical.

Buying an enterprise automation platform enables:



Build vs Buy Automation: The Enterprise Reality

Business Impact of Moving to AI Automation



The Intelligent Automation Technologies We Leverage



Why AutomationEdge

Built for enterprises that have outgrown homegrown automation.

AutomationEdge enables:

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