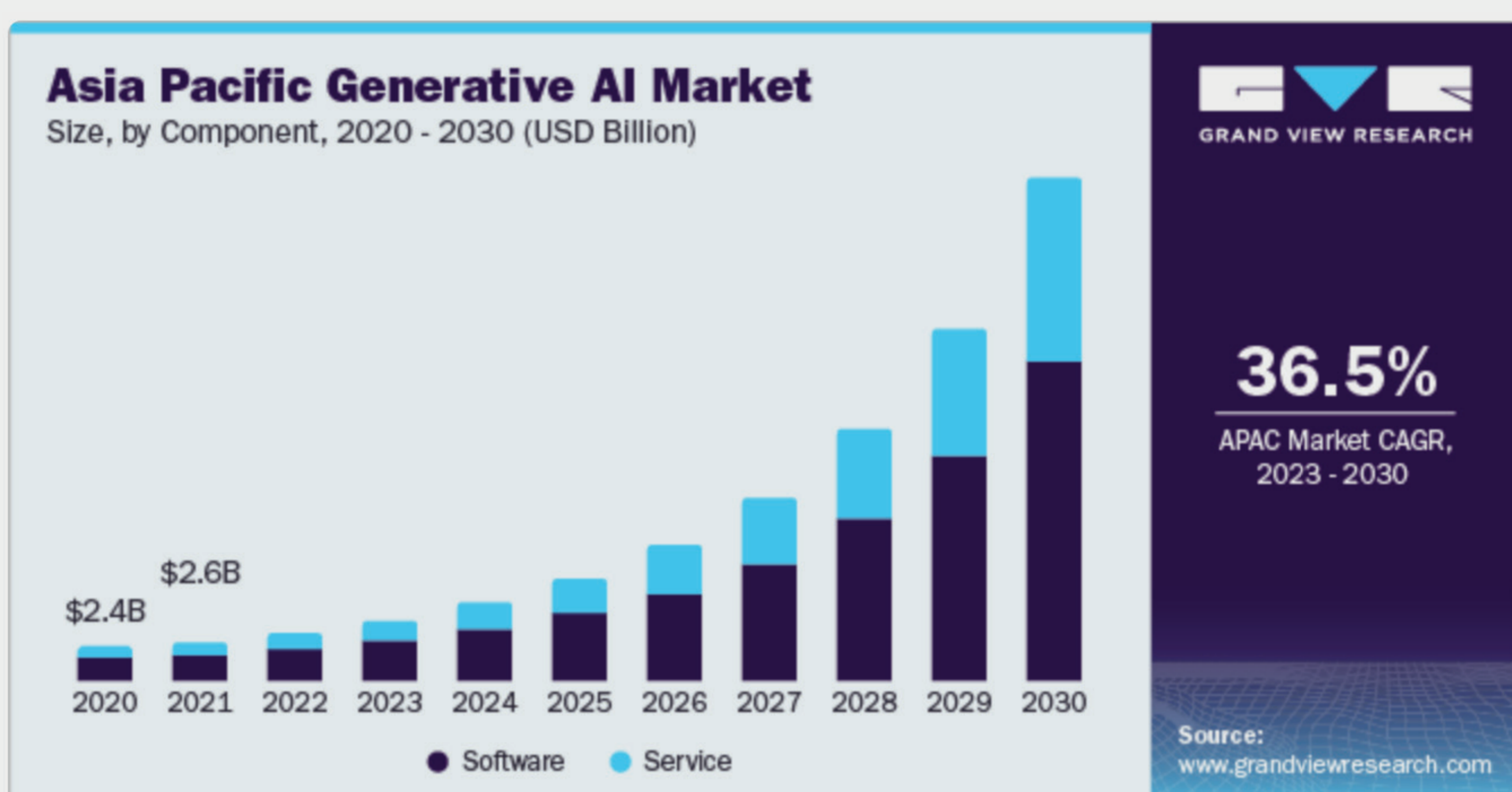


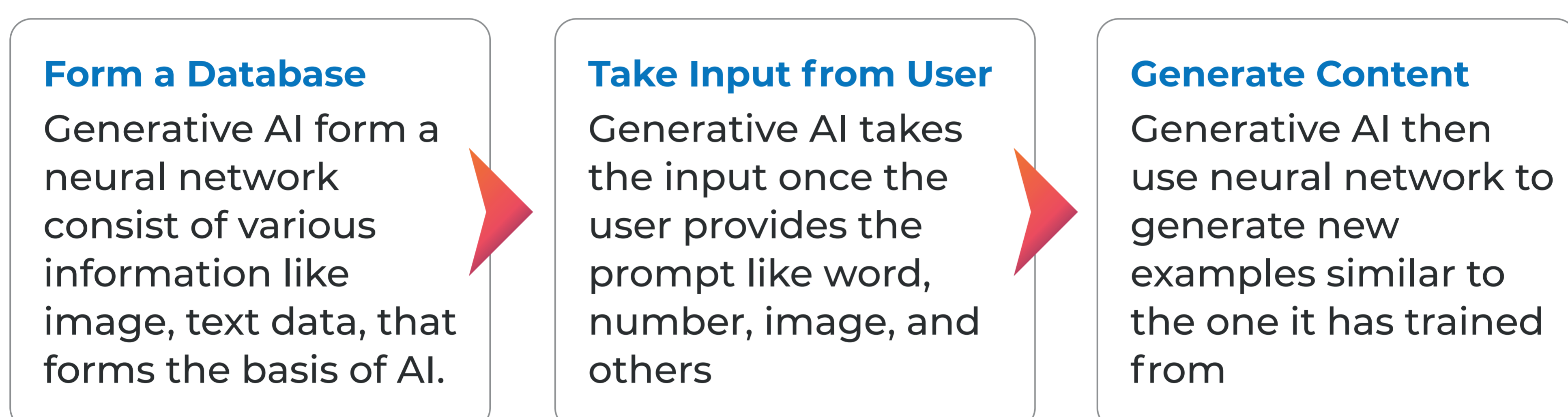
# Generative AI- What it is and How does it Work?

## What is Generative AI?

Generative AI, short for Generative Artificial Intelligence, refers to a category of artificial intelligence techniques and models that are designed to generate data, content, or information that is similar to what a human might create. These models are capable of producing new, original output that often mimics human creativity and decision-making processes. Generative AI has found applications in various fields, including natural language processing, computer vision, and creative arts.



## How Does Generative AI Work?



## Generative AI Use Cases Across Industries



### Banking

- Fraud Detection
- Underwriting
- Risk Management
- Credit Analysis
- Customer Support



### Insurance

- Claims Processing
- Policy Generation
- IT Service Desk
- Data Management
- Predictive Analysis



### Healthcare

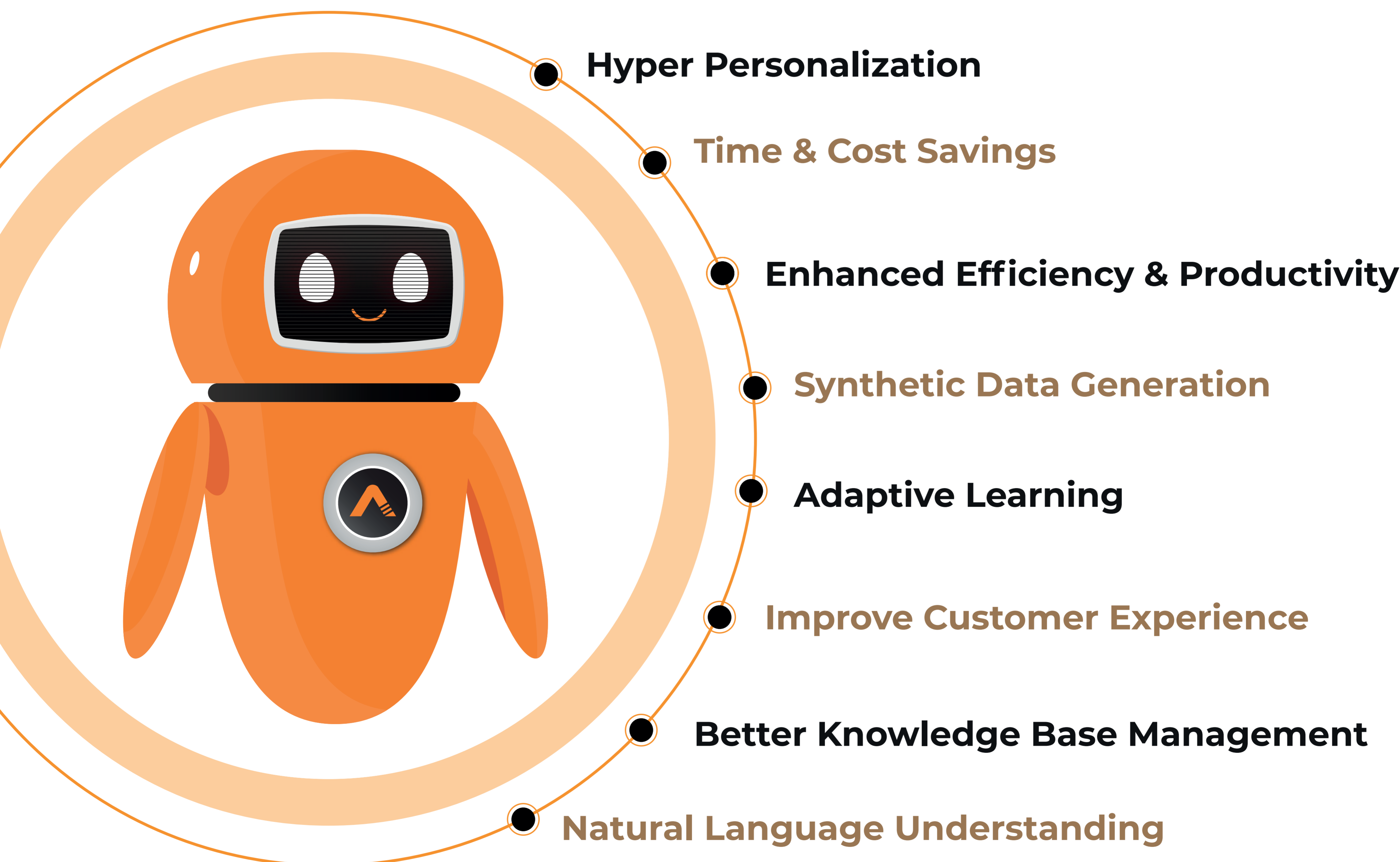
- Claims Processing
- Patient Intake
- Health Record Mgmt
- Staff On-boarding
- Patient Care Support



### IT

- Code Generation
- Data Augmentation
- IT Compliance
- IT Infrastructure
- Testing

## Benefits of Generative AI for Business



## AutomationEdge RPA Integration with Generative AI & ChatGPT

